

BROTO

PRIVACY POLICY

This Privacy and Personal Data Protection Policy explains the terms under which BROTO PROJECT, Lda as the managing entity of BROTO, processes the personal data of users, including in this designation, in particular, all spectators, visitors and participants in our activities.

BROTO PROJECT, Lda hereinafter referred to as BROTO, is aware of the implications and its responsibility to comply with the changes introduced in the field of personal data protection, in particular with the entry into force on May 25 of the General Data Protection Regulation - GDPR - by Regulation (EU) 2016/679 of the European Parliament and of the Council, which lays down rules on the processing by a person, a company or an organization of personal data relating to persons in the EU. In addition to strengthening the legal protection of data subjects' rights, the GDPR defines new rules and procedures from a technological point of view. BROTO is therefore committed to guaranteeing the protection of all personal data made available to it, and has adopted a number of technical and organizational security measures to this end.

BROTO is also committed to continuously improving the set of procedures and techniques implemented for the protection of personal data, and to this end it also relies on any suggestions from users of this website.

Each time you use this website, or when you engage with BROTO in any other way - for example, by subscribing to the newsletter - the personal data you transmit will be processed in accordance with the Privacy Policy in force at any given time, so it is suggested that you consult this Privacy and Cookies Policy regularly.

ENTITY RESPONSIBLE FOR DATA PROCESSING

The entity responsible for processing the data is BROTO PROJECT, Lda headquartered in Rua das Águas Férreas 15 1ESQ, 4050-021 Porto, Portugal.

SUPERVISORY AUTHORITY

In the case of Portugal, the National Data Protection Commission (CNPD), as an independent public authority, is responsible for overseeing the correct application of legislation on the protection of personal data.

PURPOSES OF PROCESSING

BROTO may use your data for the following purposes:

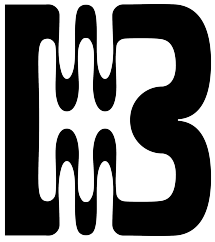
Registration for cultural activities, workshops and other events;

Sending newsletters about cultural activities taking place in locations chosen by BROTO or related to BROTO;

Signing contracts for the purchase and sale of tickets for shows and events promoted by BROTO;

Carrying out satisfaction surveys among participants;

Receiving and managing applications for recruitment processes and spontaneous applications;



Responding to contact requests.

BROTO will send communications only after being contacted by the interested person or after subscribing to our newsletter. Consent is considered granted unless the person decides to withdraw their consent or reject future communications, which can be done at any time in a simple and clear manner by emailing us to info@brotoproject.com to unsubscribe.

LAWFULNESS OF DATA PROCESSING

BROTO will only process your personal data when there is a lawful basis for processing it, namely:

Pre-contractual steps and performance of a contract: BROTO may process your personal data if it is necessary for the performance of a contract to which it is a party;

Legal obligation: BROTO may process your data if it is necessary to comply with legal obligations to which it is bound;

Public interest or exercise of public authority: BROTO may process your data in the exercise of functions in the public interest or in the exercise of functions of public authority with which it may be vested;

Legitimate interest: your data may be processed on the basis of a legitimate interest of BROTO, provided that such interests do not override your fundamental rights and freedoms;

Consent: BROTO may process your data after obtaining your consent;

Defense of Vital Interests: BROTO may also process your personal data whenever this proves necessary and essential to protect the life of its representatives.

DATA RETENTION PERIOD

BROTO will only keep your personal data for as long as is necessary to achieve the purpose for which it was collected. BROTO may also retain some of your personal data insofar as this is necessary to comply with its legal obligations, or to manage or enforce its rights, in particular through recourse to the courts. Once the above retention periods have expired, the personal data will be deleted from BROTO's databases, regardless of any medium.

SHARING OF PERSONAL DATA

BROTO guarantees that, whenever it uses third parties, these entities will comply with their obligations with regard to privacy and the protection of personal data, entering into a Subcontracting Agreement with them in order to regulate all aspects inherent in the processing of your personal data. BROTO will not transfer your data internationally to a third country or international organization outside the European Union.

DATA STORAGE

Your personal data may be stored for hosting and backup purposes on servers located in Portugal. BROTO stores your personal data on servers that are in a secure environment, protected from unauthorized access, and adopts the necessary technical and organizational procedures to guarantee security and prevent any type of breach.

RIGHTS OF DATA SUBJECTS

In accordance with the applicable legislation, BROTO undertakes to respect the confidentiality of your personal information and guarantee the exercise of your rights, namely:

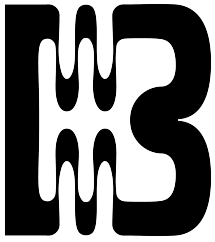
Right to information: you have the right to obtain clear, transparent and understandable information on how BROTO processes your personal data;

Right of access: in addition to the right to information, you can access your personal data and confirm whether or not your data is being processed, as well as request a copy of it;

Right of rectification: you have the right to rectify your personal data if it is incorrect, outdated or incomplete, and to do so you can contact us using the means indicated above;

Right to erasure: you can ask us to delete your data, although you should bear in mind that this is not an absolute right, since BROTO may have legal grounds or other legitimate interests that justify the retention of your personal data;

Right to object: on grounds relating to your particular situation, you may object to certain processing operations



based on a legitimate interest or public interest of BROTO or a third party, at any time during which the processing takes place. You should bear in mind that BROTO may continue to process this data if it can prove "overriding legitimate grounds for the processing which override your interests, rights and freedoms", or if this data is necessary for the establishment, exercise or defense of legal claims.

Right to lodge a complaint with the CNPD: if you consider that the processing of your personal data violates the applicable data protection legislation, you may lodge a complaint with the National Data Protection Commission - CNPD;

Right to data portability: you have the right to move, copy or transfer your personal data from the BROTO database to another, in a structured format that is commonly used, provided that the processing is based on your consent or on a contract to which you are a party, and is carried out by automated means;

Right to restriction of processing: you have the right to request the restriction of the processing of your data (i) if you dispute the accuracy of the data, (ii) if the processing is unlawful and you do not want to delete your data, but only limit its use, (iii) if the data is no longer necessary for BROTO, but necessary for the user, (iv) or when you have exercised your right to object, during the period in which BROTO analyzes whether or not your legitimate interests for the processing prevail over that right.

To request the exercise of any of the rights listed above, you can send a written communication by email to info@brotoproject.com with the following details:

Subject: Exercise of Rights - Protection of Personal Data A/C: Data Protection Officer - BROTO PROJECT, Lda.

SECURITY MEASURES

BROTO guarantees the implementation of appropriate measures to comply with the principles of data protection, in order to ensure the permanent confidentiality, integrity, availability and resilience of its processing services. However, it is the responsibility of all users to ensure that the equipment they use is protected against harmful software, computer viruses and worms, as well as ensuring the secure configuration of their browser.

COOKIES

Cookies are computer files containing a sequence of numbers and letters that uniquely identify a user's Internet access device, but may also contain other information such as their browsing preferences on a particular website. Cookies are downloaded via the browser to the internet access device (computer, cell phone, tablet, etc.) when the website is visited by the user.

USE OF COOKIES

BROTO's website uses cookies to improve the performance and experience of those who use it, increasing the speed and efficiency of response and eliminating the need to repeatedly enter the same information. Cookies do not collect personal information that allows the user to be identified. They store generic information, such as the way, place or country in which users access the website and how they use it, among other things. Cookies only retain information related to your preferences. The user can accept, refuse or remove cookies by managing their browser settings, and the user is always given the opportunity to change their permissions. It should be noted, however, that refusing to use cookies on the website may result in the impossibility of accessing some of its areas and may not allow a complete browsing experience.

CHANGES TO THE PRIVACY AND COOKIES POLICY

BROTO may update or make adjustments to this Privacy and Cookies Policy as a result of new legal or procedural requirements. Whenever there is an update, the user will be informed of these changes through this website.